

ESTTA Tracking number: **ESTTA536699**Filing date: **05/08/2013**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	FlexiInternational Software, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	856 THIRD AVENUE S NAPLES, FL 34102 UNITED STATES		

Correspondence information	Gina Hughes VP, Corporate Administration FlexiInternational Software, Inc. 856 THIRD AVENUE S NAPLES, FL 34102 UNITED STATES gina.hughes@flexi.com Phone:2392985719
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Registration Subject to Cancellation

Registration No	3681593	Registration date	09/08/2009
Registrant	SA INTERNATIONAL INC. SUITE 120 1490 North 2200 West Salt Lake City, UT 84116 UNITED STATES		

Goods/Services Subject to Cancellation

Class 009. First Use: 1995/03/00 First Use In Commerce: 2006/02/00
All goods and services in the class are cancelled, namely: Computer software for sign making and digital printing

Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)
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Mark Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	2243922	Application Date	08/29/1996
Registration Date	05/04/1999	Foreign Priority Date	NONE
Word Mark	FLEXI		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 009. First use: First Use: 1998/03/31 First Use In Commerce: 1998/03/31 computer programs for use in accounting
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Attachments	2013-05-08 Pleading.pdf(194676 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Gina Hughes/
Name	Gina Hughes
Date	05/08/2013

We believe the Registered Trademark 3681593 is an infringement due to the fact that both companies produce software and software packages – SA International produces FlexiSign-Pro, FlexiExpert, FlexiPrint & Cut, FlexiSign, FlexiLetter, and FlexiDesigner. We actually have trademarked FlexiDesigner, Trademark 2097336. We believe this causes confusion in the marketplace as they are using Flexi™ on various websites and Facebook.